



ACE District
Quartier **DAC**

Social Media Guide

Share the ACE District

The ACE District grows when its members talk about it. This guide gives you everything you need to share, even if you only have a few minutes.

The basics

Follow. Tag. Hashtag.

Follow us

Facebook

@acedistrictquartierdac

Instagram

@acedistrictquartierdac

YouTube:

@acedistrictquartierdac

Tag us

@acedistrictquartierdac in any post about a show, opening, performance, menu launch, event or moment in your space. We see it. We may repost it or add it to Our Stories at acedistrict.ca.

Use the hashtag

#acedistrict

One hashtag, everywhere. It's how we find content to feature and how visitors find what's happening across the district.

If you've got five minutes a week

1. Follow the ACE District on our social media pages.
2. Repost one ACE District post to your Stories.
3. Tag us when you post your own content.

If you've got more time

Post original content from your space and tag the ACE District. Anything that shows how what you're doing contributes to the experience of being in the district.

See it. Art on your walls, the view from your patio, a new exhibition.

Hear it. Live music, a quiet morning, a busy night.

Taste it. A new dish, a signature drink, a special.

Feel it. A packed room, an opening, a gathering.

Tag @acedistrictquartierdac and use #acedistrict. We will do our best to share and repost.



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Ready-to-go content

Visit acedistrict.ca/partners to download:

- ACE District logo and brand assets
- Sense icons (See / Hear / Taste / Feel)
- Pre-designed post templates you can adapt
- A “we’re part of the ACE District” announcement post

Mix and match. Use what fits your brand.

Three posts you can adapt today

The announcement post:

Proud to be part of the ACE District, Ottawa's new Arts, Culture & Entertainment District. Come find us on the map at acedistrict.ca.

#acedistrict

@acedistrictquartierdac

The sense post:

See it. [Image of your space, art, product].
We're one of the [galleries/cafés/venues] on the ACE District map. Learn more at acedistrict.ca.

#acedistrict

@acedistrictquartierdac

The event post:

Tonight at [your business] – [event name].
Part of what makes the ACE District worth showing up for. Find more at acedistrict.ca.

#acedistrict

@acedistrictquartierdac

Questions?

Email ace.dac@oaggao.ca